

## Trafford Covid-19 Public Engagement Board

Monday 2<sup>nd</sup> Nov 2020 – 10:00 a.m. – Virtual meeting

Present:

Councillor Slater (Chair)	Executive Member for Health, Wellbeing and Equalities, Trafford Council
Eleanor Roaf	Director of Public Health, Trafford Council
Debbie Walsh	Director of Integrated Services, Trafford Local Care Organisation Manchester NHS Foundation Trust and Trafford Council
Mr Khan Mohgal	Chair, VoicebeMet
Helen Gollins	Consultant in Public Health, Trafford Council
Donna Sager	Consultant in Public Health, Trafford Council
Tracy Clarke	Communications and Engagement Specialist, Trafford CCG
Laura Hobbs	Programme Leader, Project Management Office, Trafford Council
Martin Dillon	Communications and Marketing Manager, Trafford Council
Martyn Pritchard	Accountable Officer, Trafford CCG
Councillor Welton	Trafford Council
Councillor Evans	Trafford Council
Diane Eaton	Corporate Director of Adult Services, Trafford Council
Andrew Latham	Chief Officer, HealthWatch Trafford
Cathy O'Driscoll	Associate Director of Commissioning Trafford CCG
Tom Seery	Data Analyst, Trafford Council
Louise Wright	Partnerships and Communities Team, Trafford Council
Fabiola Fuschi	Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	Apologies were received from Councillor Andrew Western	
2.	Minutes	Agreed	
3.	Membership	There had been no changes to the Membership since the last meeting.	
4.	Update on the current Covid-19 situation in Trafford.	<p><b>The board agreed:</b></p> <ol style="list-style-type: none"> <li>1. To note the update;</li> <li>2. To note the incidence rates in all wards in Trafford;</li> <li>3. To note that the spread of the virus is very wide and it needs to be managed through social</li> </ol>	<p><b>All</b></p> <p><b>All</b></p> <p><b>All</b></p>

		<p>distancing, hand hygiene, face covering and adherence to existing and new measures introduced to reduce the infection rate;</p> <p>4. To note the introduction of a national lockdown from Thursday 5<sup>th</sup> Nov 2020;</p> <p>5. To note that a letter to all vulnerable groups will go out on Wednesday 4<sup>th</sup> Nov 2020 to advise on measures to follow during lockdown and support available. To share the content of this letter with members of this Board;</p> <p>6. To encourage residents to take the flu vaccination;</p> <p>7. To display on the Council's web-site data concerning hospitalisation and number of fatalities in Trafford;</p>	<p><b>All</b></p> <p><b>Public Health</b></p> <p><b>All</b></p> <p><b>Comms and Public Health</b></p>
5	<b>10 POINT PLAN UPDATE</b>		
5a. & 5b.	Update and escalations from the COVID-19 Engagement Coordination Group and Enforcement Group	<p><b>The board agreed:</b></p> <p>1. To note the update;</p> <p>2. To build on the success of WhatsApp messaging within Mosques' congregations in Old Trafford and Public Health advice to reach all communities.</p>	<b>All</b>
5c.	Update and escalations from the Health & Social Care Communications and Engagement Steering Group	<p><b>The board agreed:</b></p> <p>1. To note the update;</p> <p>2. To divulge the message about the Self-Care week 16<sup>th</sup>-22<sup>nd</sup> Nov 2020 amongst members of the public and workforce.</p>	<p><b>All</b></p> <p><b>All</b></p>
5d.	Update from the Age Well Board	<p><b>The board agreed:</b></p> <p>1. To note the update;</p>	<b>All</b>
6.	Trafford 111 First Implementation	<p><b>The board agreed:</b></p> <p>1. To note the implementation of Trafford 111 First – in response to coronavirus and seasonal flu, from this week, members of the public will have to ring 111 before attending Accident&amp;Emergency;</p> <p>2. To note that the patients will be offered a timed appointment slot in the Urgent Care Centre or Walk-in Centre or directed to another appropriate service to meet their needs.</p>	<p><b>All</b></p> <p><b>All</b></p>
7.	Public engagement board activity	<p><b>The board agreed:</b></p> <p>1. To note the positive feedback received about Public Health Questions and Answers sessions with various community groups;</p> <p>2. To note that Public Health officers are available to deliver additional sessions.</p>	<p><b>All</b></p> <p><b>All</b></p>

8.	Other risks, issues and escalations	<p><b>The board agreed to continue divulging the following messages:</b></p> <ol style="list-style-type: none"> <li>1. To self-isolate straightway when symptoms start;</li> <li>2. If one person has symptoms and he/she is waiting for the test, the entire households is to self-isolate and not just that person;</li> <li>3. Test centres need to remind people to self-isolate while waiting for test outcome.</li> </ol>	<b>All</b>
9.	Any Other Business	<b>None</b>	
10.	Date of Next Meeting	Monday 16th Nov 2020 at 10:00 a.m.	